

# CONNECTING DIGITAL ECOSYSTEMS ASIA



Thursday, 12 December 2019 • AIAC, Kuala Lumpur



The speed at which technology has accelerated changes in our everyday life, and by extension the financial services industry, has required everyone to step up and embrace holistic digital transformation. Join the inaugural CoDE Asia 2019, which will explore these digital ecosystems, through discussions centered on trends and issues arising from the convergence of digital innovations.

Explore the challenges and opportunities brought about by digital innovation, while listening to regional trailblazing experts in the field discuss:

- **Industry 4.0: Trends, opportunities and challenges**
- **How to create a sustainable ecosystem between conventional and digital finance**
- **Their respective start-ups, the change they are looking to initiate and the experience so far**
- **Full proof strategies essential in attracting venture investors to your start-up!**

## AGENDA

**08:45AM**    **Registration and Morning Coffee**

**09:30AM**    **Welcome Address**

**Danial Mah Abdullah**, Director-General, Labuan Financial Services Authority

**10:00AM**    **Digital Finance Intermediation: Industry 4.0 and Beyond**

The session will provide an overview of the digital asset and finance industry, including current and emerging trends globally. Panelists will discuss on the underlying implications of these trends, as well as opportunities and challenges in this rapidly evolving space.

**10:50AM**    **Facilitating Asia's Digital Revolution: Curating a Sustainable Ecosystem**

Identify and bridge the gaps between conventional and digital finance by examining differences in mindset, culture and ethos. Once bridged, would the universal acceptability of digital innovation and fintech provide a pathway for the convergence of both worlds?

**11:40AM**    **Digital Trailblazers: Raw Insights from the Ether**

Hear from leading players about their respective digital journeys, challenges they have had to overcome enroute towards the successful launch of their digital ventures.

**12:30AM**    **Networking Lunch**

**02:00PM**    **Great Idea! Now What?**

With Asia being the growth engine of the world and is home to a robust digital economy, local start-ups are sitting high on the radar of global investors. What are investors looking for in regional start-ups? How are these criteria different compared to other markets?

**02:50PM**    **Regional Fintech Mashup**

Around the region, what were the milestones for the year and what may we look forward to in 2020 and beyond? Join representatives from Digital and Fintech Associations, to better understand their outlook for the industry, potential upside and pitfalls moving forward.

**03:50PM**    **Ends with Afternoon Tea**

## SPEAKERS & MODERATORS



**Danial Mah Abdullah**  
Director-General,  
Labuan Financial  
Services  
Authority



**Akihiro Yamamoto**  
Managing  
Director,  
SBI Ventures  
Malaysia  
Sdn. Bhd.



**Andras Kristof**  
Director of  
Industrial  
Relations,  
ACCESS  
Singapore



**Andrew Pal**  
Chief Strategy  
Officer APAC,  
Gibraltar Stock  
Exchange



**Anson Zeall**  
Chairman,  
ACCESS  
Singapore



**Arthur Lee**  
Labuan Fintech  
Association  
Pro-Tem  
Committee



**Chia Hock Lai**  
President,  
Singapore  
Fintech  
Association



**Chua Wei Min**  
Director,  
ZICO Insights  
Law



**David Chen**  
Vice President  
of Global  
Business,  
Huobi



**Farah Jaafar-Crossby**  
CEO,  
Labuan IBFC Inc.



**Gavin Lim**  
CEO,  
HWGG Capital



**George Kesselman**  
President,  
InsurTech Asia  
Association



**Gopal Kiran**  
ASEAN Fintech  
Leader, Business  
Advisory,  
Ernst & Young



**Henri Arslanian**  
Chairman,  
Fintech  
Association of  
Hong Kong



**Henry Chong**  
CEO,  
Fusang  
Exchange



**Jimmy Tham**  
Senior Vice  
President,  
Private Equity,  
OSK Ventures  
International



**Jonathan Lim**  
Partner,  
Zaid Ibrahim  
& Co.



**Lina Lim**  
Managing  
Director  
& Co-Founder,  
Tempus  
Adventus  
Advisory



**Owen Chen**  
CEO,  
Neurogine



**Praveenkumar Vijayakumar**  
CEO &  
Chairman,  
Belfrics



**Robert Kooij**  
Digital General  
Manager,  
Insurance, Asia,  
DXC Technology



**Wilson Beh**  
Partnership  
Director,  
Fintech  
Association of  
Malaysia



**Yon Zahimah Ibrahim**  
Director of  
Corporate  
Affairs,  
Labuan Financial  
Services  
Authority



**Zhu Wei**  
Founder and  
CEO, Axinan

## EVENT INFORMATION

**DATE** : Thursday, 12 December 2019  
**TIME** : 08.45AM – 04.30PM  
**VENUE** : Asian International Arbitration Centre (AIAC),  
Bangunan Sulaiman, Jalan Sultan Hishamuddin,  
50000 Kuala Lumpur, Malaysia.

## REGISTRATION

Event participation is complimentary and subject to confirmation from the organiser.  
Prior registration is compulsory.

Please register online at [www.LABUANIBFC.com/codeasia](http://www.LABUANIBFC.com/codeasia)  
or scan this QR code



## ENQUIRIES AND EVENT INFORMATION

For enquiries and further event information, please contact Labuan IBFC at  
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